

## OFFICIAL RULES

### NAME OF CONTEST:

**Waterfront Instagram Holiday Gift Card Giveaway**

**SPONSOR: Waterfront**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

### ELIGIBILITY REQUIREMENTS:

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You are providing your information to the Waterfront and not to Instagram. By participating in this promotion you agree to a complete release of Instagram from any claims. Participation in this promotion is subject to the official rules.

### PRIZES:

**\$200 Gift Card for Barnes & Noble**

**\$200 Gift Card for Dave & Busters**

**\$200 Gift Card for Paint Monkey**

**\$200 Gift Card for Journeys**

**\$200 Gift Card for Yankee Candle**

Unless otherwise noted, the Prize is subject to the terms, conditions and restrictions of the Sponsor. The Winner agrees to comply with all applicable laws and regulations in connection with the Prize. No cash redemptions.

The Promotion is open only to individuals who 1) reside **within a 75 mile radius of Pittsburgh, PA**; United States; 2) are eighteen (18) years of age or older at the time of entry; 3) have access to the Internet and have not purchased Internet service in order to participate in this Promotion; and 4) are not employees, officers, directors, immediate family members (spouse, parent, child, sibling or their respective spouses, regardless of where they reside, or member of the same household, whether or not related) of Waterfront or their parents, affiliated companies, subsidiaries, licensees, advertising and promotion agencies (collectively, the "Sponsor"), and any and all other companies associated with the Promotion. Individuals who meet the above requirements are referred to as "Eligible Entrants." The Promotion is subject to all applicable federal, state and local laws, rules and regulations. Void outside the United States and where prohibited or restricted by law, rule or regulation.

**HOW TO ENTER:** The Promotion begins **Monday, November 16** and ends **Wednesday, December 16, 2020**. During the Promotion Period, visit <https://www.instagram.com/waterfrontpgh/>, tag someone you love, and follow our page for a chance to win. You automatically will receive one (1) entry into the contest. The Sponsor is not responsible for entries that, for any reason, are not received for any reason, or for entries that are received, but are not decipherable for any reason.

**WINNER DETERMINATION:** The winners of the Promotion will be randomly selected from among all eligible entries received during the Entry Period. **Winners will be chosen over five Mondays: Monday, November 23; Monday, November 30; Monday, December 7; Monday, December 14; and Monday, December 21, 2020.**

The decisions of the Sponsor are final and binding on all matters relating to this Promotion. Odds of winning depend on the total number of eligible entries received. **If the potential winner does not respond to the winner notification message within 24 hours, the Sponsor may disqualify the potential winner and select a runner-up.**

**NOTIFICATION: WE WILL NOTIFY WINNER BY DIRECT MESSAGE VIA INSTAGRAM.** The potential Winner(s) will be notified by direct message to request all eligibility information; his/her email address, telephone number and mailing address within **24 hours** following determination of the Winner(s) (the "Prize Notification").